

Uwchlan Community Day 2023

Planning Committee

March 14, 2023

In attendance:

Joanna Benton, Kate Carpenter, Catherine Daniels, John Ganski, Gretchen Grant, Karen Momot, Barb Phillips, Diane Welsh

Face painter Gaillynn Giles

Balloonist Denise Schroeder

Representing the township: Katie Churchill, Bill Miller, Bruce

Contact Info Update:

Joanne Ganski changed her email address to jganski@outlook.com.

Who	email	Phone (mobile)
Karen Momot, Chair	kaz.creations@yahoo.com	610-766-2527
Barbara Phillips, Vice Chair	happymom462000@yahoo.com	610-986-4287
Gretchen Grant	gretchen.h.grant@gmail.com	484-319-1434
JoAnna Benton	joannabenton@comcast.net	484-288-0781
Kate Carpenter	katecarpenter25@gmail.com	610-724-1166
Catherine Daniels	kutchiec@comcast.net	484-354-8074
Joanne Ganski	jganski@outlook.com	610-764-8519
John Ganski	ganskijc@msn.com	610-850-4570
Tim Grant	tim@timgrant.net	610-425-7251
Suzanne Mead	suzanne.h.mead@gmail.com	484-888-3502
Diane Welsh	dianeconcord@gmail.com	484-571-7893

Approval of New Secretary

Cathy Daniels nominated and approved by acclamation.

Approval of February Minutes

Moved to accept the minutes: Kate Carpenter. Seconded: Barb Phillips.

Layout changes

The township is currently putting together a park with accessible access. There should be enough room to provide food-truck access.

Finances

Sponsorship Levels

Changes to sponsorship levels:

- Approval of sponsorship-level letter, ready to distribute. Letter will go out as soon as we can get it formatted. The township will print the letters. If necessary, the township will assemble the committee to stuff / label the sponsorship letters. (Township is currently short-staffed.)

Crafters

Karen sent a listing of the Crafters to Joanna and Diane. More crafters will bring people out during the day. Need to allow for the food-truck access. Maybe set up back-to-back rows. Need volunteers to assist with teardown. The golf cart was fantastically helpful. Kate will hand off her folder of crafter information. Cost of space \$50. Early-bird discount - 10% off by May 15. Setup between 1 - 2:30 p.m. No water or electric hookup. Teardown by 7:30 p.m. (Note that it can be a puzzle to match up vendors with checks.) No MLMs are welcome in this space. The field is 315' x 215'.

Ideas for boosting turnout

Does anyone have contacts with any local celebrities? Having a meet and greet might be a draw to get folks out earlier. What about a YouTuber?

Food vendors

The Ganskis said that the “food vendors are all on schedule.”

Restricted in the township: single-use plastic bags, styrofoam containers, plastic straws.

There was some discussion of whether we should allow a food vendor down on the field by the activities. The Honey vendor will be retained for the event.

Beer Garden

Bill Miller and Barb Phillips spoke with Iron Hill. They did not get full approval from all the stakeholders, but will revisit next year. Iron Hill would be willing to do it if we wanted them to, but there were reservations on the township side.

Music

Firefly sent back the contract and we're all set with the band for the event. They need the deposit 6 weeks prior (July 1).

The band Chico's Vibe was booked for Aug. 12, 2023. Barb will contact Wildflower, the band who played last year. She will reach out to Chico's Vibe to book them for the 2024 event, on Aug. 10.

Activities

Discussion about expanding children's activities by adding additional artists (face painting, balloons). Denise Schroeder, balloon twister. Gaillynn Giles, face painter. Giles, Schroeder will recruit additional artists. Perhaps a caricaturist?

Inflatables

Invoice has been sent to Katie, Sue will send the deposit for our inflatables.

Escape Room

Escape Room contact is on vacation at this time.

We should add an additional tent from 82 Rents for the activities space. It gets pretty hot and exposed down on the field while folks are waiting for kids to get through the lines.
Would an air dancer be an economical way to build excitement?

We should reach out to the American Helicopter Museum in West Chester to see if we can engage their traveling exhibit.

Face-painter, Balloon Animals: We will need to provide a break for these artisans. Need to supply volunteers so that we can have line-monitors. Boy scouts would be good, or Honor Society kids,
Perhaps create a patch?

Environmental Issues

Glow sticks are an environmental issue - single use plastic. Is there an alternative? What can we do instead?

Reach out to Park & Rec / EAC to sponsor reusable water bottles.

Community Tent

We would like to order a 20x40 tent instead of the 20x30 tent. If we use 8-foot tables instead of 6-foot tables, then we can accommodate 22 organizations.

Food Bank

Our local food bank has an interest on educating the community on what they do, and can set up a food demonstration. We can add a food drive to our event. The local need has gone up substantially - and donations are down. There should be room for their demonstration truck near the Community Tent on the grass by the pavilion.

Water Truck

We have provided plastic cups. Maybe get paper cups? Encourage reusable bottles.

Celebrity Draw

General discussion and brainstorming about local celebrities who could come to the event.
Except Miles Teller.

Event T-shirts

Barb will lead this effort. Matt is willing to do T-shirts, banners, etc. Should arrange for signs

Event Details

Date: Saturday, August 12, 2023

Twilight:

- Sunset: 8:03 p.m.
(apparent descent of the sun below the horizon)
- Civil Twilight: 8:06 p.m.
(when enough natural light remains that artificial light in towns and cities is not needed.)
- Nautical Twilight: 8:35 p.m.
(both the horizon and the brighter stars are usually visible at this time)
- *Fireworks can start in this window, between Nautical Twilight and Astronomical Twilight.*
- Astronomical Twilight: 9:11 p.m.
(sky illumination is so faint that most casual observers would regard the sky as fully dark)

Next year's date: August, 10, 2024

Meeting Dates

Previously, monthly meetings were held on the third Tuesday of the month. For the 2023 event, the committee will meet on the 2nd Tuesday of the month at 7 p.m.

Upcoming meeting dates:

- April 11
- May 16
- June 13
- July 11
- August 8

Corrections / additions to the minutes:

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