

Uwchlan Community Day 2023

Planning Committee

February 14, 2023

In attendance:

Joanna Benton, Kate Carpenter, Joanne Ganski, John Ganski, Gretchen Grant, Tim Grant, Karen Momot, Barb Phillips

Representing the township: Bill Miller

Diane Welsh has been appointed to the committee but could not attend. Cathy Daniels has applied but has not yet been appointed.

Contact Info Update:

Joanne Ganski changed her email address to jganski@outlook.com.

Who	email	Phone (mobile)
Karen Momot, Chair	kaz.creations@yahoo.com	610-766-2527
Barbara Phillips, Vice Chair	happymom462000@yahoo.com	610-986-4287
Gretchen Grant, Secretary	gretchen.h.grant@gmail.com	484-319-1434
JoAnna Benton	joannabenton@comcast.net	484-288-0781
Kate Carpenter	katecarpenter25@gmail.com	610-724-1166
Joanne Ganski	jganski@outlook.com	610-764-8519
John Ganski	ganskijc@msn.com	610-850-4570
Tim Grant	tim@timgrant.net	610-425-7251
Suzanne Mead	suzanne.h.mead@gmail.com	484-888-3502
Diane Welsh	dianeconcord@gmail.com	484-571-7893

Approval of January Minutes

Moved to accept the minutes: Tim Grant. Seconded: Kate Carpenter.

Finances

We currently have \$5000 banked from last year.

Sponsorship Levels

Change to sponsorship levels:

- New level: Silver Anniversary, at \$2500. This is the 25th event.
- Patron level: Add opportunity to display a sponsor-provided flag, small banner or yard sign.
- Donor level: Add sponsor name on event T-shirt, opportunity to display a sponsor-provided flag, small banner, or yard sign (to be placed in a safe place where it does not cause a pedestrian hazard) during the event.

Be on the lookout for a copy of these updates to be circulated via e-mail. After approval it will be forwarded to Katie Churchill for duplication at the township.

Once approved, it will be posted to the shared drive

(https://drive.google.com/drive/folders/1mLWZencbADEOb2xzs0Plnm1S0du2WIRn?usp=share_link) If you have difficulty accessing the shared drive, reach out to Scott Greenly.

Businesses list: Karen is in the process of updating the businesses list. Once updates are completed, they will be posted on the shared drive.

Crafters

Joanna is leading this effort. She will update the Google form and reach out the crafting community starting with the contact list provided by Karen (who led this effort last year). It is difficult to close the loop with crafters. If we offer a discount for early registrants, this may help. Spaces are first-come, first-served. We also could add some vendors down the middle of the LMS Football field area where the inflatable activities set up.

Ideas for boosting turnout

Does anyone have contacts with any local celebrities? Having a meet and greet might be a draw to get folks out earlier. What about a YouTuber?

Food vendors

The Ganskis stated that they made contact with the list they have and will follow up with them. A note on available space: If a food vendor needs about 30 feet of lateral space, the field should be able to accommodate 15-17 food vendors.

Beer Garden

We have several local breweries - Iron Hill here in Uwchlan, Victory in Downingtown, and Stolen Sun in Exton. The Ganskis will contact Iron Hill and set up a meeting with Scott Greenly and Chief Alexander to discuss logistics.

Music

The band Chico's Vibe was booked for Aug. 12, 2023. Barb will contact Wildflower, the band who played last year. She will reach out to Chico's Vibe to book them for the 2024 event, on Aug. 10.

Activities

Kate got a quote from One Stop Party Shop, and discount negotiations underway. Last year the total outlay was \$4560. The price quoted for this year is \$5745.

We should add an additional tent from 82 Rents for the activities space. It gets pretty hot and exposed down on the field while folks are waiting for kids to get through the lines.

Would an air dancer be an economical way to build excitement?

There were long lines for face painters, balloon animals. Should we add an additional activities space with more activities for young children? A rubber-duck wading pool prizes? This might be a draw for more families.

We should reach out to the American Helicopter Museum in West Chester to see if we can engage their traveling exhibit.

Face-painter, Balloon Animals: We will need to provide a break for these artisans.

Community Tent

The committee decided by acclamation to order a larger tent, 20x40 instead of the one we usually get which was 20x30.

We usually get 6-foot tables which are shared by two organizations. The committee decided to go instead with 8-foot shared tables to give people a little bit more room.

Food Bank

Our local food bank has an interest on educating the community on what they do, and can set up a food demonstration. We can add a food drive to our event. The local need has gone up substantially - and donations are down. There should be room for their demonstration truck near the Community Tent on the grass by the pavilion.

Event T-shirts

Barb will lead this effort.

Banner for Devon Drive

A larger banner was requested for Devon Drive. The township will take point on this effort.

Event Details

Date: Saturday, August 12, 2023

Twilight:

- Sunset: 8:03 p.m.
(apparent descent of the sun below the horizon)
- Civil Twilight: 8:06 p.m.
(when enough natural light remains that artificial light in towns and cities is not needed.)
- Nautical Twilight: 8:35 p.m.
(both the horizon and the brighter stars are usually visible at this time)
- *Fireworks can start in this window, between Nautical Twilight and Astronomical Twilight.*
- Astronomical Twilight: 9:11 p.m.
(sky illumination is so faint that most casual observers would regard the sky as fully dark)

Next year's date: August, 10, 2024

Meeting Dates

Previously, monthly meetings were held on the third Tuesday of the month. For the 2023 event, the committee will meet on the 2nd Tuesday of the month at 7 p.m.

Upcoming meeting dates:

- March 14
- April 11
- May 16
- June 13
- July 11

- August 8

Corrections / additions to the minutes:

Gretchen Grant - gretchen.h.grant@gmail.com | 484-319-1434 (m)